At a Glance – Formulating Learning Objectives

AI Campus describes all courses with learning objectives that are to be formulated in accordance with the standards of the German Rectors’ Conference (HRK). This makes it easier for learners to assess which course meets their needs.

1. General information

- Learning objectives should be achievable within the time available and appropriate to the level of the course.
- It should be possible to assess if and to what extent learning objectives have been achieved.
- Use descriptive words to formulate specific learning objectives.
- Describe learning objectives, not teaching goals!
- Set the learning objectives at different levels of Bloom’s taxonomy of learning objectives.

2. Practical tips

- Formulate three to a maximum of five learning objectives per course.
- Describe each learning objective in just one sentence.
- Use only one verb per learning objective and context.
- Use consistent wording. Always start with ‘On completion of the course, you will be able to …’

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