

At a Glance – Formulating Learning Objectives

AI Campus describes all courses with learning objectives that are to be formulated in accordance with the [standards of the German Rectors' Conference \(HRK\)](#). This makes it easier for learners to assess which course meets their needs.



1. General information

- Learning objectives should be achievable within the time available and appropriate to the level of the course.
- It should be possible to assess if and to what extent learning objectives have been achieved.
- Use descriptive words to formulate specific learning objectives.
- Describe **learning objectives**, not **teaching goals**!
- Set the learning objectives at different levels of Bloom's taxonomy of learning objectives.



2. Practical tips

- Formulate three to a maximum of five learning objectives per course.
- Describe each learning objective in just one sentence.
- Use only one verb per learning objective and context.
- Use consistent wording. Always start with 'On completion of the course, you will be able to ...'

Version 1.1



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CONTACT US

AI Campus | Stifterverband
Tempelhofer Ufer 11
10963 Berlin, Germany

 info@ki-campus.org
www.ki-campus.org

    
@KICampus | #KICampus